

Annex

Tasks of the Implementing Participant, as defined in the “Request for Implementing Participants of Building Entrepreneurial Capacities for Women in the Agrifood Sector (KAVA no. 20099-25)”.

The Implementing Participant will implement the individual plan of activities in 2025 presented in below Table (activities implemented in 6 months). Gross payment: up to 40,000 EUR.

| Activities | Timeline | Indicator of activity (minimum to achieve in 2025) | KPI related to the activity/action |
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| Coordination with EIT Food South representatives, ensuring Project’s clarity and alignment. | Continuous action from April-December 2025 | Active participation in coordination calls/meetings with EIT Food South representatives, and best practices sharing. Respect EIT & EIT Food branding guidelines, ensuring correct use and disposition, as well as EWA visual identity and templates provided | 6 coordination calls/meetings with participation of at least 1 Organization’s representative. |
| Scouting of Mentors and experts in relevant topics (e.g. entrepreneurship, business model, sales, pitching, marketing, customer discovery, etc.) | April-May 2025 | Mentors scouting and selection in relation to Project’s and entrepreneurs’ needs. Signing internal agreements with Mentors (including formal, IP and confidentiality protection as well as financial settlements). | List of 10 mentors participating in the EWA project including professional background, email addresses and consent to provide mentoring services. |
| Scouting of female start-ups, spin-offs or women with entrepreneurial talent interested in the agrifood system, coming from RIS regions. | April-May 2025 | Broad promotion of the open application for Project’s participants (Mentees). | At least 1 media coverage regarding the call |

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| | Continuous action from April-June 2025 | <p>Evaluation of all applications following established eligibility and selection criteria as well as collection of Non-Disclosure Agreements from all external evaluators involved.</p> <p>Identification of early stage start-ups or entrepreneurial talents (not yet engaged in EIT Food activities) incl. basic information – documents confirming startup’s registration including date (if available), EIT Food focus area targeted, short description of the idea.</p> <p>Creation of final list of Mentees participating in the Project.</p> <p>Compilation of the selected Mentees in cohort slides with the updated information into Power Point template provided by EIT Food South.</p> | <p>At least 20 eligible young start-ups or entrepreneurial talents</p> <p>10 project’s participants (Mentees) confirmed with and approved in advance by EIT Food South</p> <p>1 ppt presentation with cohort slides provided.</p> |
| Translation to local language and collection of Participant Consent Form from Mentees | Continuous action | <p>Collection of electronically filled and signed Participant Consent Forms provided by EIT Food South, from the female entrepreneurs (“Mentees”).</p> <p>Providing EIT Food South with two separate files: editable Word and signed PDF (electronic sign or scan).</p> | 10 Participant Consent Forms collected (filled and signed). |
| Collection of Tax Residence Certificates | Continuous action | Collecting Tax Residence Certificates from the female entrepreneurs for the purpose of financial settlements with the Mentees. | 10 Tax Residence Certificates collected. |
| Contribute to the dissemination of the Project activities and news, using adequately internal communication and social media channels. | Continuous action | <p>Regional or national press releases approved by the EIT Food HQ Communication Team.</p> <p>Regular appearances on the topic of the Project in social media/news websites.</p> <p>Attendance at the EWA 2025 final event – Women in Agrifood Summit 2025 (December):</p> | <p>At least 3 regional or national press releases.</p> <p>At least 20 appearances in social media/news websites.</p> <p>At least 1 Organization’s representative at the event.</p> |

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| | | <ul style="list-style-type: none"> • providing one representative as a networking session moderator and/or a panellist for the event, • promotion of the event in own communication channels. | |
| Mentorship | Continuous action | <p><u>Matchmaking activity (event)</u> for Mentors and Mentees organized according to the Project's requirements indicated in Request for Implementing Participants.</p> <p>IP training for Mentees and Mentors including:</p> <ul style="list-style-type: none"> - potential basis of an idea protection, - procedure of relevant protection, - relevant authority of relevant protection as well as a level of necessary costs. <p>Monthly evaluation of the mentoring process through survey with Mentors and/or monthly meetings with Mentees and Mentors.</p> | <p>10 mentoring pairs confirmed.</p> <p>1 attendance list submitted including participants signatures (in case of online activity screen shots with all participants visible).</p> <p>6 monthly evaluation surveys per mentee filled out by Mentors.</p> |
| Training | From June to November 2025 | <p><u>Masterclass activity (event)</u> organized according to the Project's requirements indicated in Request for Implementing Participants.</p> <p>Training itinerary for the Mentees designed and implemented according to the Project's requirements indicated in the Request for Implementing Participants. The training should tackle at least 2 of the following areas:</p> <ul style="list-style-type: none"> • leadership skills (team management, diversity and inclusion, public speaking, pitching, negotiations, active listening, empathy, time management); • business skills (financial management, legal matters, IP management, data management, successful sales, market mapping); • agrifood expertise (new trends in agrifood sector, new regulations in agrifood sector – | <p>1 attendance list submitted including participants signatures (in case of online activity screen shots with all participants visible).</p> <p>At least 1 external expert/trainer involved.</p> |

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| | | <p>country wise and at the EU level incl. New Green Deal and Farm to Fork Strategy, food security requirements, supply chain in agrifood).</p> <p>Providing at least 1 of the following training opportunities:</p> <ul style="list-style-type: none"> • group sessions with thematic Experts who support Mentees with their self-development (natural talents, emotional intelligence in business and coaching) and specific elements of their businesses like law, finance, marketing, logistics. • learning-by-doing opportunities in which women are taking part in the process of creating podcasts, photo shooting for advertisement campaigns other startup competitions. <p>Collection of Non-Disclosure Agreements from all external experts involved.</p> | |
| <p>Pitching event and EWA Final Grants: design, implementation and promotion of the physical or online event.</p> | <p>November 2025</p> | <p>Pitching event organized according to the Project’s requirements indicated in Request for Implementing Participants.</p> <p>Open event for a wide audience.</p> <p>Participation of external speakers/experts and a potential investors in the field of agri-food for young start-ups.</p> <p>Collection of Non-Disclosure Agreements from all external experts and investors involved.</p> <p>General rules/terms and conditions document created in prior to the event. Translation of the document into local language if necessary.</p> | <p>Audience: Minimum 40 people (excluding Mentors, Mentees and organisers)</p> <p>At least 3 external speakers/experts and a minimum 2 potential investors.</p> |

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| Contribute to the final pitch evaluation and prize giving for female startups. | Continuous action | Progress evaluation of Mentees required for the final score. | 10 final progress evaluations of the Mentees performance. |
| | | Provide an independent member to be part of the jury panel. Organization of a briefing session for jury members at least one week before the activity. Collection of Non-Disclosure Agreements from all Jury members. | At least 1 independent Jury member (outside EWA programme). |
| Evaluation of the impact generated through project implementation | November 2025 | Success Story provided in the EIT Food template describing a chosen Mentee's progress during the Project. | 1 Success Story submitted. |
| Produce a final activity report and submit it to EIT Food South representative. | December 2025 | Final report containing the description of the work performed and description of results achieved, attaching all supporting documents. Financial report containing expenditure evidence related to programme implementation. | 1 final report submitted to EIT Food South representative. Financial reporting in PLAZA. |